

PRESS RELEASE

Like no other person he has called on mankind to save the climate

Al Gore receives the 2007 Göteborg Award for Sustainable Development!

The heat is on and our Planet Earth is burning with fever.

This has already given rise to extreme weather such as droughts, heavy rain storms and hurricanes and brought misery upon hundreds of millions of people. Global warming may end up dismantling the global economy – if we fail to put a stop to it!

The Göteborg Award for Sustainable Development 2007, a sum of one million Swedish crowns, has been awarded to Mr. Al Gore who more than any other person has led mankind to a deeper understanding of our serious situation – and what politicians, business leaders and all of us can and must do. This is the eighth Göteborg Award. Its purpose is to “stimulate and encourage strategic work for national and international sustainable development”.

The Award was founded by the City of Göteborg and several interested companies. It is funded by the City together with the Second Swedish National Pension Fund, Carl Bennet AB, Elanders AB, Eldan Recycling, Folksam, Götaverken Miljö, Handelsbanken, Nordea, Peab, Schenker AB, SKF and Stena Metall AB.

“We are extremely proud and pleased to give the 2007 Göteborg Award for Sustainable Development to Mr. Al Gore,” announced Stefan Edman, author, biologist and Chairman of the jury. “On January 22, 2008 Al Gore will come to Gothenburg, Sweden, to receive the Award at our “SAVE THE CLIMATE” event, which will be open to the public and held in the Scandinavium Arena. This will be an unforgettable evening with prominent artists and a speech by the most important communicator on Planet Earth today!”

The Jury's motivation:

“ The 2007 Gothenburg Award of Sustainable Development, 1 million SEK (corresponding to 144,000 USD), is awarded to MR. AL GORE for his relentless commitment to put an end to the climate crisis by increasing public awareness about global warming.

Mr. Gore's now famous educational slide-show lectures given all over the world, his prize-winning documentary film “An Inconvenient Truth”, his books, the rock concerts he has initiated to engage young people and how he has used his position as former Vice President of the Unites States are all examples of his inspiring, highly innovative and informal style of leadership. His basic view is that everyone, regardless of who and where we are, can personally contribute to the climate campaign. He has also started a long-term trainee program for people dedicated to spreading the message.

Mr. Gore's concern for the environment started early and he held the very first hearing on global warming in the U.S. Congress back in the late 1970's. Since then he has traveled extensively in his pursuit of facts. He has pushed for more stringent legislation and international agreements to reduce emissions and he has worked to promote more sustainable technologies and lifestyles. His bestseller, “Earth in the

Balance”, was published 1992, in connection with the UN Conference on Environment and Development (UNCED) in Rio de Janeiro, where Al Gore played a prominent role.

Mr. Gore has been extremely successful in combining scientific facts, human perspectives and courageous political strategies with an infectious optimism to show us what we can and must do to avoid our planet’s current rendezvous with catastrophe. Through his belief in mankind and in the common sense in all of us he has become a guru and crusader, giving millions of people hope for the future.”

Members of the jury: Chairman: Stefan Edman, biologist, Russel Johnson, former Environmental Manager IKEA, Lars Hallén, Life Academy, Lotta Göthe, Ecoplan, Johan Trouvé, Schenker AB, Yvonne Wallin, Pejling Marketing and Elin Eriksson, IVL Swedish Environmental Research Institute.

Previous Prize-winners:

2006; **Takeshi Uchiyamada, Takehisa Yaegashi and Yuichi Fujii, Japan.**

For their outstanding, goal-oriented and vital contributions to the development of Toyota Prius, the world’s first commercial hybrid automobile.

2005; **Abahuzamugambi Coffee Cooperative, Rwanda.**

For its pioneering work to produce coffee with methods that are sustainable from a social, environmental and financial standpoint.

2004; **Joan Bavaria, U.S.A. and Tessa Tennant, Great Britain.**

For their work in the field of sustainable investment which is aimed at promoting socially, environmentally and economically responsible investments.

2003; **Hans Eek, Sweden and Wolfgang Feist, Germany.**

For the technology needed to build houses with passive heating systems.

2002; **Gro Harlem Brundtland, Norway.**

For her visionary and innovative environmental work for sustainable development.

2001; **FSC (Forest Stewardship Council) and KRAV**

For their work with environmental certification and eco-labeling of forests and products.

2000; **Geoffrey Ballard, Canada.**

For his work with fuel cell technology and its applications.

For further information contact:

Stefan Edman, Chairman of the jury, telephone +46 708-163108 or **Lennart Wassenius**, project leader, telephone +46 707-628016